

Invested in
your success



STRATEGIC SUPPORT

Strategic Support

Supporting you in developing, planning or reviewing your organisational, business unit or functional strategy.

Our services

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We provide a range of services which can be drawn down individually, or combined to provide a holistic one-stop-shop solution for our clients. Our deep experience and understanding of how all of these elements combine to deliver sustainable outcomes is what truly differentiates GSA Management Consulting from its competitors.

STRATEGY DEVELOPMENT



We bring insights from comparative organisations across Australia and the globe regarding business models, customer sentiment, innovation and cost efficiency to identify opportunities to inform our clients strategies.

We recognise that the process of developing strategy can be as important as the actual content of the strategy, and therefore our support focuses heavily on bringing the organisation on the journey.

RISK MANAGEMENT



We work with our clients to build on the strategy development process to complete strategic planning. This typically includes working through the allocation of resources to support the execution of the strategy and establishing mechanisms to control and monitor execution throughout the organisation. This activity is often tied into a broader organisational performance management framework.

As with Strategy Development, we recognise the importance of providing clear line of sight across the spectrum from the contribution of individuals through to the overall organisational strategy. As such, the support we provide often includes a central focus of organisational engagement to build awareness and commitment to the strategy and to ensure the strategic view and tactical landscape are aligned.

COMPLIANCE



We are often commissioned by clients to complete Strategic Reviews. Unlike our other two core strategic services, the strategic review tends to provide an independent and impartial view. This is us taking an objective look at how things stand.

Such reviews would consider the appropriateness of the current strategy as well as analysing the effectiveness with which the strategy is being executed and whether the desired outcomes are being achieved.

Typically these projects include a range of recommendations which would be tested and validated with the Executive Leadership Team, and supported by an implementation plan for those recommendations which are accepted.

Our clients and experience



Strategically reviewed and implemented commercial strategies within CASG



Completed an independent strategic review of a State Police Service



Developed and implemented strategy for optimised capability management and sustainment practices for multiple Product Schedules across Air Force and Army



Supported a professional services firm in developing regional strategies and providing alignment to the organisational global strategy

STRATEGIC SUPPORT

CLIENTS



Our team members have experience delivering projects across a range of clients and sectors.



Our hands-on experience

Our team is comprised of highly qualified and talented professionals with extensive experience working in senior operational roles within industry as well as across the Big 4 management consulting firms. Blending deep sector experience with broad ranging disciplinary expertise allows our team to understand and navigate the nuances of each sector and situation.

Neil Greenfield | Managing Director

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Neil is a co-founder and Managing Director of GSA Management Consulting with over 25 years' experience, working in industry and in consulting and spanning both the public and private sector, in Australia and internationally. Neil's passion is in driving improved outcomes in the public sector from strategy to execution. Neil has an exceptional ability to present complex concepts in a manner that makes it relevant to each stakeholder group, and thus build engagement and commitment from the organisation.

Heath Smith | Managing Director

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Heath has conducted strategic reviews at the highest levels of Government Departments right through to Business Unit strategy development and execution. Heath works shoulder to shoulder with you to co-design your strategy and remains with you through implementation. Heath's strategic support is founded in decades of experience in consulting, engineering, operations, capability management and transformational change. Combining technical expertise with an engaging, genuine and cooperative style, Heath builds capability within your organisation so that success endures after his engagements are delivered.

James Brown | Senior Associate

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James is a capability management expert with deep experience in military aviation, strategy, training and operations. He has a history of delivering strategic outcomes in complex environments, most recently as Senior Advisor to the Afghan Ministry of Defence on Air Matters. He has served as Director of the Army Battlefield Aviation Program, Commandant Army Aviation Training Centre and Director Army Aviation Capability Management. James is a graduate of the Australian Institute of Company Directors and a Member of the order of Australia.



Ready to partner with a team dedicated to delivering sustainable results?

CONTACT US TODAY

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PROUDLY SUPPORTING

